

World Council of Peoples for the United Nations (WCPUN) In collaboration with Beijing University of Chinese Medicine The Institute for Art and Olfaction The Puerto Rico Reiki Institute

Invite you to a workshop

Achieving Global Access to Health Care Treatments: The Role of New Technology, Traditional and Integrative Medicine

> Wednesday, 22 August, 2018 3:00 pm – 4:15 pm

United Nations Conference Room 11

Featuring presentations by Xu, Anlong, President, Beijing University of Chinese Medicine Koan Jeff Baysa, M.D., Medical Avatar and Institute of Art and Olfaction Mayra Rodriguez-Mohamed, PhD, Hon. The Puerto Rico Reiki Institute Moderator: Shamina de Gonzaga, WCPUN

on the occasion of the 67th Annual United Nations DPI/NGO Conference "We the Peoples...Together Finding Global Solutions for Global Problems"



## Achieving Global Access to Health Care Treatments: The Role of New Technology, Traditional and Integrative Medicine

Access to health care treatments is a challenge facing societies worldwide. Inspired by the Conference theme "Shared Planet, Shared Prosperity", and UN Sustainable Development Goal #3 "Ensure Healthy Lives and Promote Well-Being for All at All Ages," this workshop will present insights from health care practitioners specialized in applying new technologies, as well as traditional and integrative medicine to treat non-communicable diseases and disabilities for people of all ages. Experts in issues ranging from oncology to respiratory illnesses, developmental conditions, neuroscience, memory and multisensory stimulation, will share innovative approaches based on experiences from diverse regions. Participants will learn about the complementarity of Eastern and Western disciplines and discuss new modalities for illness prevention and treatment. The workshop will provide a platform to exchange ideas and develop new alliances in the health care field and medical problem-solving to reach under-served populations worldwide.

**Anlong Xu**, President of Beijing University of Chinese Medicine (BUCM) since 2013, is a professor in molecular biology and immunology. Awarded a government scholarship to study in the United States after his B.S. degree from Zhongshan (Sun Yat-sen) University (SYSU), he went to the University of Illinois at Urbana-Champaign (UIUC) to pursue his graduate study in immunogenetics under Dr. Harris Lewin and obtained his Ph.D. from UIUC, and postdoctoral research in Dr. Helen M. Ranney's lab at the University of California, San Diego. After 10 years of study and research work in the U.S., he joined the faculty of Department of Biochemistry at College of Life Sciences, Sun Yat-sen (Zhongshan) University. Dr. Xu was appointed Vice-President for research and development of SYSU in 2008 after serving as Dean of the College of Life Sciences for 9 years. He has published more than 160 papers in peer-reviewed international journals and currently serves on the Editorial Board for BMC Genomics, Animal Biotechnology, National Review of Sciences, and as Editor-of Chief for Journal of Chinese Medical Sciences. His main research focuses on the functional genomics for understanding the origin and evolution of vertebrate immune system, as well as discovering new drugs.

**Koan Jeff Baysa, M.D.**, Chief Medical Officer for Medical Avatar, is a physician, WISP Curatorial Alumnus, and AICA member specialized in medical science and contemporary culture. Dr. Baysa networks the areas of medicine and creativity, using science, technology, and design to engage, educate, and empower. Embracing neuroscience, social media, and edu-tainment, his practice includes interactive, immersive forums that address perceptions of wellness and disease states, the altered sensorium, as well as access to creative experiences for the differently enabled. He is Founder and Special Advisor of the Honolulu Biennial Foundation; Curator of the Joshua Treenial; Co-Founder of the Institute for Art and Olfaction; and Founder-Director of the Itinerant Biennale.

**Mayra Rodriguez-Mohamed, PhD, Hon** is a Master and Teacher of the Usui, Tibetan & Karuna systems of Reiki and is regarded as one of Latin America's most prominent healers. Rodriguez specializes in cancer care though energy management and was, along with oncologist Dr. Rivera Figueroa, the pioneer of a Pilot Research Program for cancer patients at a hospital in Puerto Rico. She was awarded Honorary Doctorate for the advancement of Complementary /Alternative Medicine (CAM) therapies in the treatment of cancer, and the International Merit for Educational Excellence. She has taught at the University of Puerto Rico Medical Campus, has been actively training medical doctors, and has collaborated with the American Cancer Society in Puerto Rico to integrate Energy Medicine in the management of the disease. President and Executive Director of The Puerto Rico Reiki Institute, she lectures internationally, regularly participates in radio and T.V. shows and is currently working on two books while developing new CAM techniques in the treatment of cancer.