

WCPUN
World Council of Peoples for the United Nations

in partnership with
The Office of Economic Growth, Area of Economy, Enterprise and Employment,
Barcelona City Council

**PROGRAMME: LOCAL INNOVATION
FOR GLOBAL SUSTAINABLE DEVELOPMENT CHALLENGES**

Wednesday, 25 June, 2014, at 16:00
Palau Robert, Passeig de Gràcia, 107, Barcelona

I - Welcome and Introduction

- **Mr. Josep Piqué**, Office of Economic Growth, Area of Economy, Enterprise and Employment, Barcelona City Council
- **Mr. Jeffery Huffines**, 65th Annual United Nations DPI/NGO Conference “2015 and Beyond: Our Action Agenda” and CIVICUS
- **Ms. Shamina de Gonzaga**, WCPUN; *Centerpoint Now* (Moderator)

II – Policy Insights:

What strategies are being pursued to address water, sanitation and energy needs at present and in the coming years? How can entrepreneurs and civil society contribute?

- **Ambassador George Saliba**, Union for the Mediterranean
- **Ms. Maïta Fernandez-Armesto**, UN Habitat
- **Mr. Stavros Chatzipanagiotou**, Fusion For Energy
- **Mr. Albert Campi**, Eco-Empreneadors
- Question and Answer Session

Coffee Break

III – Innovative Approaches and Collaborations:

Exploring the role of creativity, craftsmanship, finance and sustainability to implement global objectives at the local level

- **Mr. Ramon Llonch**, Artlantique
- **Ms. Susana Martín Belmonte**, Instituto de Moneda Social
- **Ms. Nina Rennie**, Nueluxe and Inkatinka
- **Mr. Alexis Fasoli**, Artisan
- **Mr. Pranay Krishen**, EcoSwarm and CloudGrid
- Question and Answer Session

IV - Open Discussion with Participants

Reception

WCPUN expresses gratitude to BMW Barcelona for their generous support of this event.
BMW Electric Mobility will be on display.



BMW Barcelona

Artisanal Cava courtesy of Cava Picher.



Special Thanks to:

Consul of Paraguay, H.E. Mr. Juan Alfredo Buffa;
WCPUN Adviser for Partnerships, Mr. Xavier Xargay; City Hall of Barcelona, Mr. Josep Piqué,
Ms. Anna Polo, Ms. Elena Turallo; Nueluxe.com, Ms. Nina Rennie

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Background:

This event is being organized further to the release of the latest edition of the World Council of Peoples for the United Nations (WCPUN) publication, *Centerpoint Now*, dedicated to questions surrounding “sustainability.”

World Council of Peoples for the United Nations (WCPUN) is a not-for-profit organization dedicated to facilitating partnerships across sectors internationally that promote awareness and implementation of the United Nations’ goals. Since the lead up to the United Nations “Rio+20” Conference on Sustainable Development, WCPUN has organized a series of interdisciplinary programmes with partners internationally to encourage exchanges of information, ideas and creative solutions. Committed to engaging sectors that are not systematically involved in UN fora, and to raising awareness among the broader public around sustainable development-related issues, WCPUN collaborates with individuals in academia, the arts, media, and entrepreneurship, as well as with other civil society organizations, UN Departments and the diplomatic community.

As a non-governmental organization in association with the United Nations Department of Public Information, WCPUN actively contributes to the Annual Conference of Non-Governmental Organizations associated to the United Nations Department of Public Information (DPI/NGO Conference). This discussion, organized in partnership with the Office of Economic Growth, Area of Economy, Enterprise and Employment, Barcelona City Council, will contribute to the forthcoming 65th Annual UN DPI/NGO Conference “2015 and Beyond: Our Action Agenda—The role of civil society in the post-2015 development agenda.”

The topics addressed in this discussion were determined in light of on-going negotiations at the United Nations to formulate the Sustainable Development Goals (SDGs)—among which Water and Sanitation, and Energy have constituted two of the focus areas in the working documents of Member States—and in recognition of the necessity of involving civil society representatives and social entrepreneurs in efforts to achieve the “post-2015 development agenda” and SDGs at the local level. <http://sustainabledevelopment.un.org>

About the 65th Annual DPI/NGO Conference

A major civil society gathering at the UN, to be held at the UN’s New York Headquarters from 27-29 August, 2014, the Conference will provide an opportunity for civil society, international networks and activists to mobilize messaging, advocacy strategies, partnerships and accountability frameworks in the lead up to the launch of intergovernmental negotiations at the beginning of the 69th Session of the General Assembly for the adoption of the post-2015 development agenda, due to culminate at a summit in September 2015. It aims to harness the strategies, expertise and resources across the broadest spectrum of civil society to move poverty eradication, sustainability, human rights and climate justice into the mainstream discourse, and spark sustained public demand for lasting political action in support of an ambitious outcome from the post-2015 sustainable development process.

A Conference Declaration, designed to frame an “Action Agenda” for civil society, shall be produced and communicated with the UN system, UN Member-States, global civil society and other stakeholders. The Co-Hosts are the UN Department of Public Information and the NGO/DPI Executive Committee that represents more than 1,300 NGOs associated with DPI.

Conference Registration is available until 13 August, 2014.

<http://esango.un.org/irene/index.html?page=viewContent&nr=24104&type=8§ion=8>

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SPEAKER BIOS—Welcome and Introduction

Mr. Josep Piqué is the CEO of the Office of Economic Growth, Area of Economy, Enterprise and Employment, Barcelona City Council, and Barcelona Activa, which focuses on Barcelona's Economic Development policies in support of enterprises, employment creation and Barcelona's international projection as an excellent environment for economic activity and social progress. He holds a degree in Telecom from La Salle and the Polytechnic University of Catalonia (UPC) and an ESADE MBA, as well as a diploma from MIT and UC-Berkeley. <http://www.barcelonactiva.cat>

Mr. Jeffery Huffines is the Chair of the 65th Annual United Nations DPI/NGO Conference and has served as UN DESA NGO Major Group Organizing Partner since 2011, guiding multi-stakeholder engagement of NGOs in UN sustainable development activities. He serves on the UN Post 2015 Strategic Outreach Planning Group and Beyond 2015/GCAP UN Working Group and is Main Representative to the UN (New York) for CIVICUS: World Alliance for Citizen Participation. He previously served as Chair of the NGO/DPI Executive Committee and Co-Chair of the Faith and Ethics Network for the International Criminal Court. www.civicus.org

Ms. Shamina de Gonzaga is the Executive Director of World Council of Peoples for the United Nations (WCPUN); Editor-in Chief of the WCPUN publication, *Centerpoint Now*; and Co-founder of What Moves You?, an educational media collaborative. She previously worked as Special Adviser on NGO relations the Office of the President of the United Nations General Assembly (60th, 61st and 62nd Sessions), and served as Chair of the 61st Annual United Nations DPI/NGO Conference, marking the 60th anniversary of the Universal Declaration of Human Rights (UNESCO, Paris). www.wcpun.org whatmovesyou.net

SPEAKER BIOS—Policy Insights

Ambassador George Saliba, Secretariat of the Union for the Mediterranean, an organization aimed at enhancing regional cooperation and partnership between the two shores of the Mediterranean, has a diplomatic career spanning two decades. He has served as Ambassador of Malta to the United States, the United Nations, the Russian Federation, Libya, and Saudi Arabia. He holds a Special Diploma in Social Studies from Plater College in Oxford and a Masters Degree in International Studies from Johns Hopkins University. UFMSecretariat.org

Ms. Maïta Fernandez-Armesto is the Senior Coordinator of the Management programme of the City Resilience Profiling Programme at UN HABITAT. She previously was responsible for Urban Resilience, Infrastructure Management and Urban Coordination section of the City Hall of Barcelona as well as architect in the Department of Urban Projects, City Hall of Barcelona. She holds a Masters in Landscape Architecture from the Polytechnical University of Catalonia (UPC). <http://unhabitat.org>

Mr. Stavros Chatzipanagiotou is currently the Head of Communications & Stakeholder Relations in 'Fusion for Energy,' the EU organization responsible for the development of fusion energy. He is a Senior Official of the EU and has occupied various positions in the European Commission in the area of research policy and energy research. <http://fusionforenergy.europa.eu>

Mr. Albert Campi is Vice-president of Ecoemprenedors.cat, the business association of 30 Catalan companies focused on environmental sustainability and "circular economy;" a business strategy trainer, mentor of social and environmental entrepreneurs; and "serial entrepreneur" in renewable energy companies, e.g. naRural-energy.com. With an MBA, IESE, Mr. Campi also previously worked as CEO in an industrial mining multinational company. Ecoemprenedors.cat

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SPEAKER BIOS—Innovative approaches and collaborations

Mr. Ramon Llonch is the founder of Artlantique, which specializes in African furniture upcycling design. Committed to design as a tool of positive transformation, Mr. Llonch transitioned from a global career in large-scale production to artisan-based workshops where the skills and history of the team and qualities of the materials generate a “creative métissage.” Collaborating with local craftsmen, Artlantique converts discarded wood of abandoned boats into contemporary African design. Artlantique.com

Ms. Susana Martín Belmonte is an independent economist, writer and internet professional. Working in the digital arena since 2000, she developed research on the monetary and financial system, which was published with the title: *Nada está perdido. Un sistema monetario y financiero alternativo y sano* (Nothing is lost. An alternative and sustainable monetary and financial system), Icaria Barcelona 2011. She advocates for the reform of the monetary and financial system, for the creation of complementary currencies, such as the Eurocat project, and has co-founded the Instituto de la Moneda Social (Social Currency Institute) for that purpose. <http://www.nadaestaperdido.info>

Ms. Nina Rennie is the founder of Nueluxe and Incatinka. She works with a growing international network of sustainable development professionals and has contributed to numerous influential publications, a variety of celebrity-endorsed campaigns and consciousness-raising multi-media projects. Her work has included seeking out and promoting some of the most socially and environmentally beneficial enterprises from around the world. <http://nueluxe.com>

Mr. Pranay Krishen is the Founder of EcoSwarm and CloudGrid. Previously, he built and raced a solar-power race car across the 3021km Australian Outback; served as a Canadian cleantech trade ambassador to Brazil; led the deployment of eco-schools across Jordan; researched Mediterranean applications for advanced PV systems with EU networks for innovation (FP7-CORDIS); and founded EcoAlliance Cleantech, a photovoltaic systems integrator in India. Pranay is also co-founder/trustee of Incatinka. <https://www.ecoswarm.com>

Mr. Alexis Fasoli is a Barcelona-based designer/artisan specializing in bespoke handmade leather creations. Alexis is a passionate ambassador for the 'Made in Spain' label and believes sustainable luxury goods have an important role to play in global development. Having lived in various countries in Africa and South America and experiencing various cultures first-hand, Alexis advocates the importance of traditional craftsmanship and artisanal heritage in strengthening societies. Alexis is also co-founder/trustee of Incatinka. <http://www.alexisfasoli.com>